



ABEX Mikulov 2019

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„Of course size matters – no one wants a small glass of wine“





BROADCAST GRAPHICS



THE PRIME PLATFORM – OVERALL BENEFITS

SINGLE DESIGN TOOL Branding, Video Walls, Production Graphics, Clips, Touch Screens

ONE BOX CAN DO MORE Mix and match inputs and outputs: NDI, DVI, SDI, IP, etc. up to 8 I/Os, 4 F&K out etc

FLEXIBILITY Sub-channel allows for any canvas size, any number of outputs, in any resolution. Not limited by SDI.

END-TO-END HDR WORKFLOW Canvas support of HDR effect with full 12-bit DisplayPort broadcast output VS 10-bit SDI

BROADCAST GRAPHICS

NEW – PRIME INTELLICOMMANDER SUPPORT AND LIVE MODE



INTELLICOMMANDER

ACURATE, FLEXIBLE, CUSTOMIZED CONTROL

IDEAL FOR UNSCRIPTED WORKFLOWS, LIVE SPORTS

MAKES PRODUCTION FASTER AND EASIER

CUSTOMIZED, RELEGENDABLE LCD BUTTONS FOR OPTIMIZED WORKFLOW

LIVE MODE

“COMPOSE TO AIR”

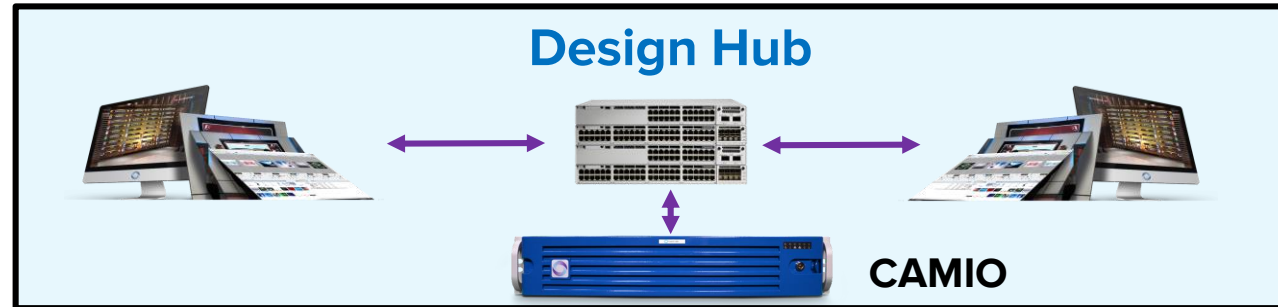
IDEAL FOR UNSCRIPTED WORKFLOWS, LIVE SPORTS

ALLOWS DESIGNERS TO OUTPUT PRIME CANVAS TO ANY OUTPUT CHANNEL

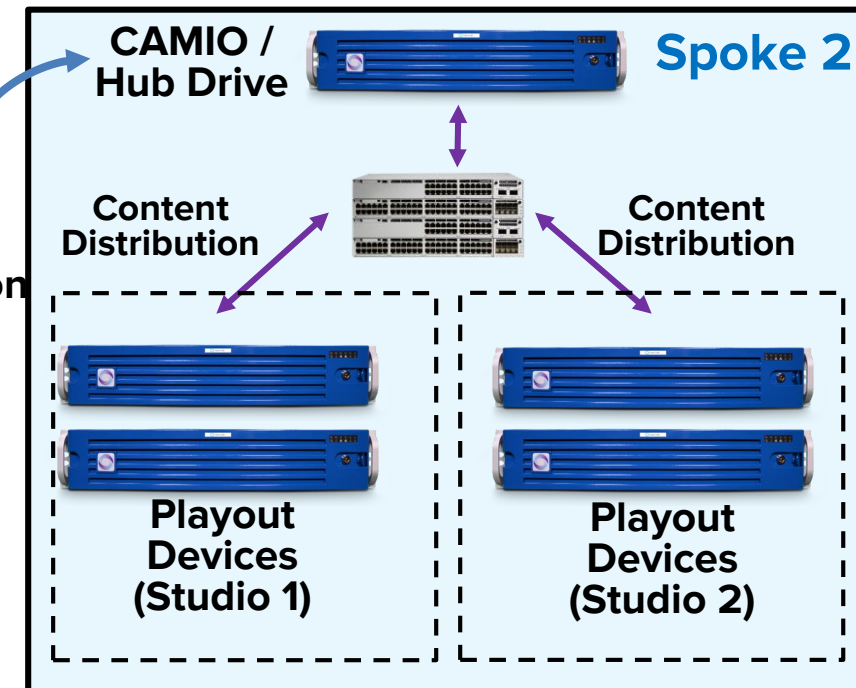
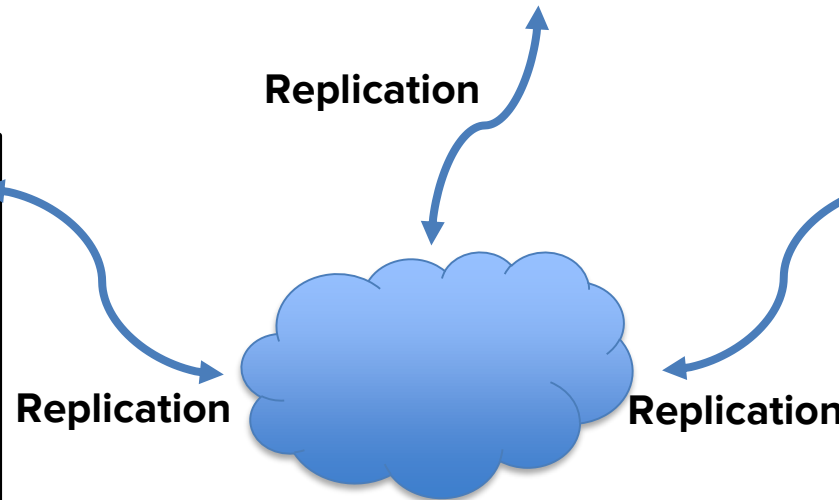
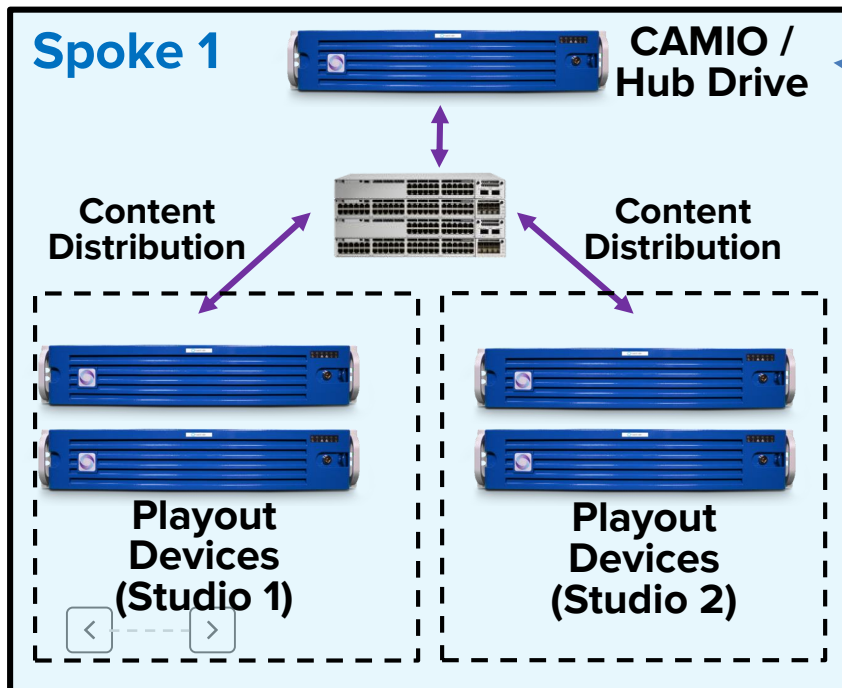


CAMIO & HUB DRIVE

HUB & SPOKE WORKFLOW

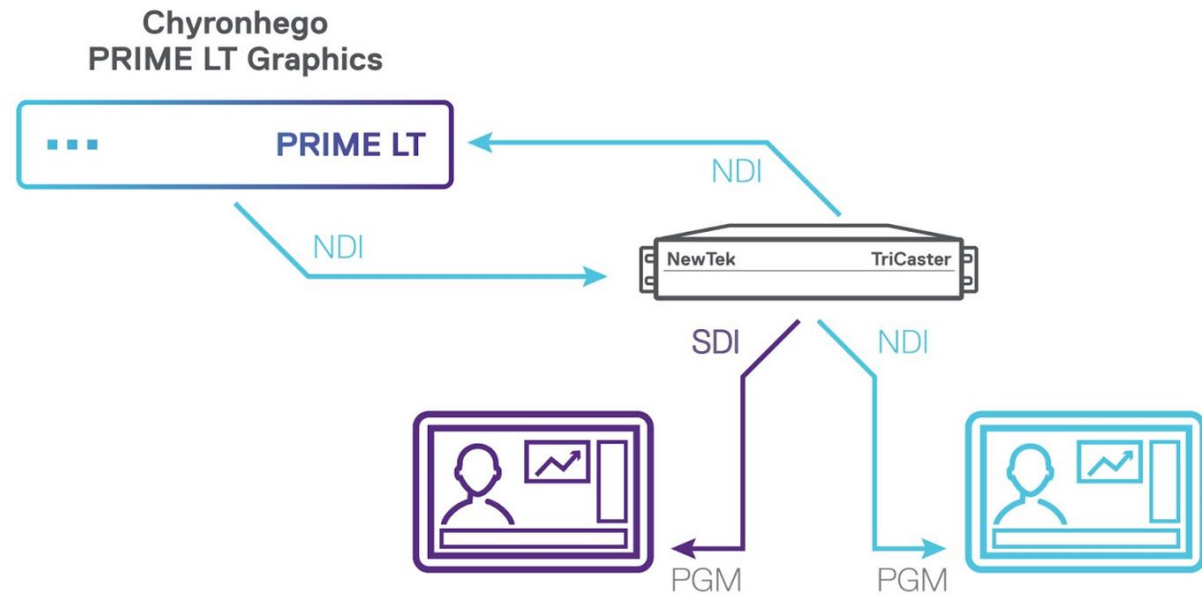


NEW – workflow improvements around Prime



BROADCAST GRAPHICS

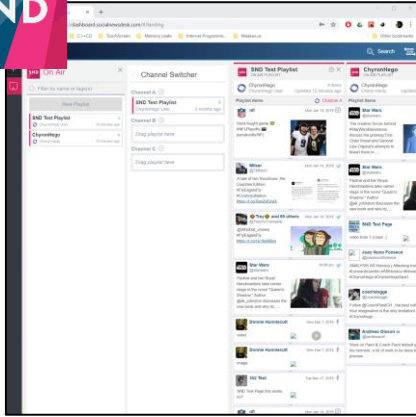
NEW PRIME LT – THE POWER OF PRIME FOR NDI WORKFLOWS



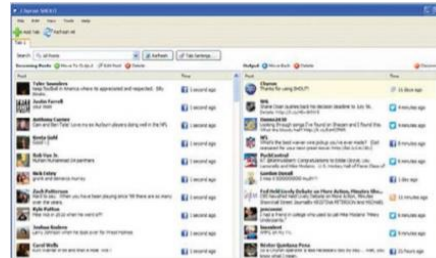
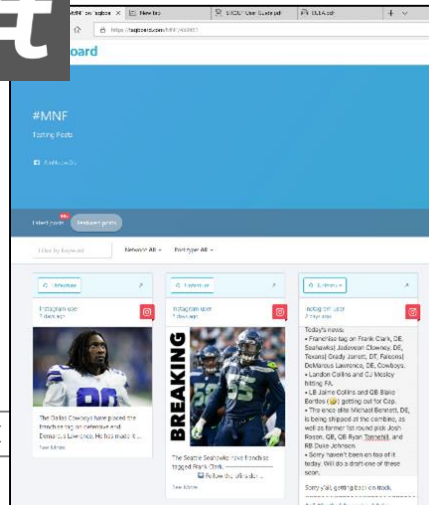
- Augment quality of graphics to NDI-based productions
- Built on ChyronHego's powerful graphics engine
- Integrates with Newtek Tricaster
- Simple and clear pricing structure, appealing to non broadcast customers

SHOUT

NEW - TAGBOARD / SOCIAL NEWS DESK SUPPORT



**Social News Desk /
Tagboard**
Editorial Management
Level 1 Curation



Shout
Playout Control
Level 2 Curation



PORTFOLIO OVERVIEW

UNREAL ENGINE

- Photorealistic effects
- MOS driven workflow
- Previews from CAMIO
- Includes primitive library
- Parallax effect



SEPARATION

BROADCAST

G. PLATFORM PRIME
CG LYRICX
REMOTE PRODUCTION
METACAST
SHOUT
CAMIO
VIRTUAL SET AND AR

SPORT

TRACAB
COACH PAINT



SHARED CHILDREN

VIRTUAL PLACEMENT
PAINT
GS2