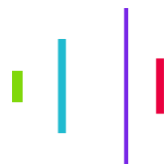


AVID UPDATE CLOUD & REMOTE WORKFLOWS

Jens Stockmann, Strategic Account Executive

20th May 2022, ABEX Conference Mikulov





The logo for AVID FOCUS, featuring a stylized vertical bar with green, blue, and red segments to the left of the text "AVID FOCUS" in a purple, sans-serif font.

AVID FOCUS

- Remote Editing & Production
- Cloud & SaaS Solutions
- IP Workflows
- 3rd Party Integration

- Subscription

(SaaS = Software as a Service)



AVID PORTFOLIO & JOURNEY TO THE CLOUD

On-premise Workflow Solutions

Avid Media Central Platform

Production
Management

News
Management

Graphics

MAM/ Archive
Management

Social Media
Publishing

3rd Party
Integration

Ingest

Shared Storage

Playout

Video Editing

Audio Editing

Cloud based Workflow Solutions



Avid Media Central Platform

Production
Management

News
Management

Graphics

MAM/ Archive
Management

Social Media
Publishing

3rd Party
Integration

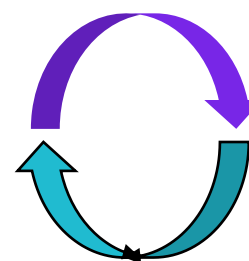
IP Ingest

Shared Storage

Playout

Video Editing

Audio Editing

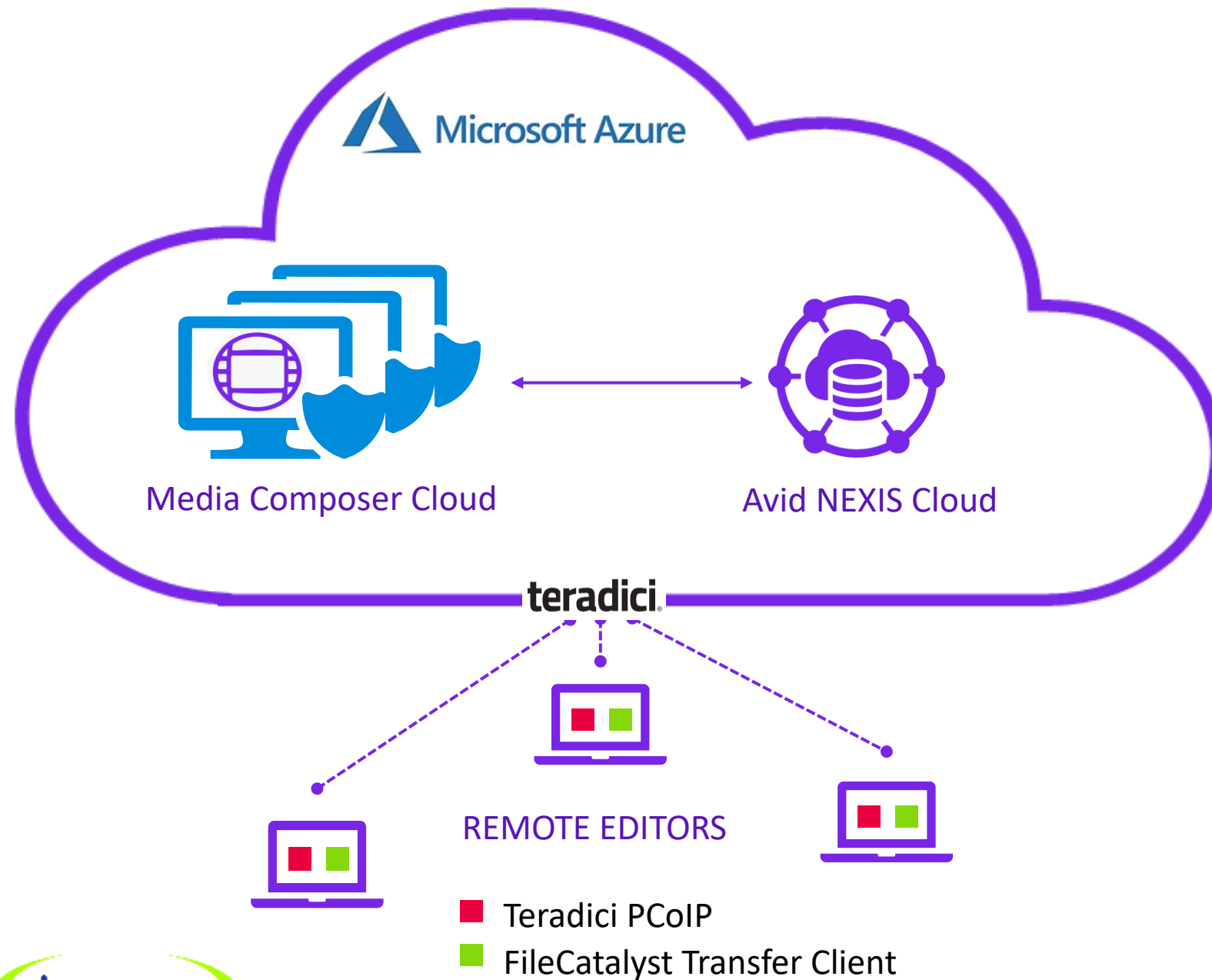


Multisite
Synchronization



AVID | EDIT ON DEMAND

Cloud-based Virtual Production for Remote Teams



Cloud Installation includes:

- 1 to 30 Media Composer
- 1 TB to 200 TB NEXIS storage
- up to 60 defined users
- Secure file transfer
- Integrated security and firewall

Can be booked and paid:

- Weekly or monthly
- Support included

AVID | EDIT ON DEMAND



USERS

Hundreds of Trial & Paid Subscribers



IMAGICA



Over Two Dozen Resellers



france•tv

NETFLIX

Posted Webinars and Customer Testimonials

JPMorganChase



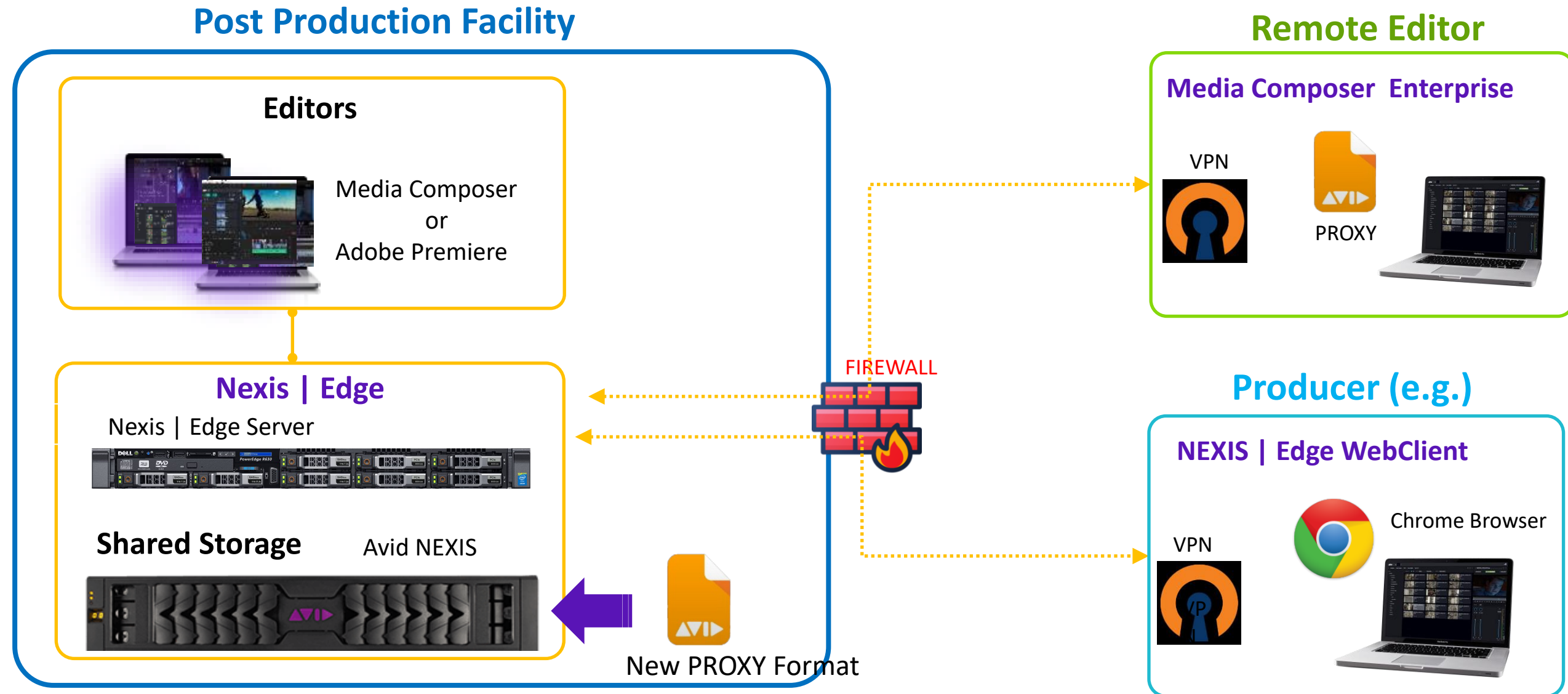
GORILLA

JIGSAW24



AVID NEXIS | EDGE

Post Production remote from anywhere



AVID NEXIS | EDGE

Post Production remote from anywhere

Supports a wide-variety of roles

- Editors + Assistant Editors
- Story Editors
- Producers & Showrunners
- Post Supervisors & Execs

What do they do?

- Edit
- Search + Find Content
- Log + tag
- String outs, shot lists, rough cuts
- Review and approve



STRONG PARTNERSHIP WITH TRACO SYSTEMS

AVID and TRACO SYSTEMS have established a strong long-term partnership:

- Serves Slovakia & Czech Republic
- Qualified Avid Elite Re-seller & Systems integrator
- Avid Certified Support Representative
- 1st Level customer Support
- Development Services & Solutions for 3rd party integration for Avid (Octopus, Vizrt)





THANK YOU