



Who is BirdDog?

Technology start up – founded in 2016

Proudly Australian – born and raised in Melbourne

Founded by Dan Miall and Eamon Drew

An engineering company with cool products

*Crickey!
G'day mate!*



Engineering Achievements.

Around 20 World Firsts including

- 1st NDI Encoder
- 1st NDI Decode
- 1st Full NDI PTZ Camera
- 1st Full NDI NDI Box Camera
- First NDI openGear card

Just to name a few

Innovating at a crazy pace.























































































The image features a central graphic with a vibrant, multi-colored background of blue, purple, and pink. On the left is the BirdDog logo, consisting of a white silhouette of a dog's head and the text "BirdDog". On the right is the NABSHOW logo, which includes the text "NABSHOW" in a bold, sans-serif font, a stylized graphic of three slanted lines, and the tagline "Where Content Comes to Life" in a smaller font below. Below the BirdDog logo is a dark blue rounded rectangle containing the text "8 NEW SOFTWARE" in white. Below the NABSHOW logo is another dark blue rounded rectangle containing the text "6 NEW HARDWARE" in white.

BirdDog | **NABSHOW**
Where Content Comes to Life

8 NEW SOFTWARE

6 NEW HARDWARE

Customers.

Converters.

HDMI and SDI to NDI Encoders

HDMI and SDI to NDI Decoders

HD and 4K options

Single and multi-channel options

NEW openGear card



Cameras.

Complete range

All use Sony Exmor R Broadcast sensors

Full NDI

SDI and HDMI

Outdoor, All Weather A200 and A300



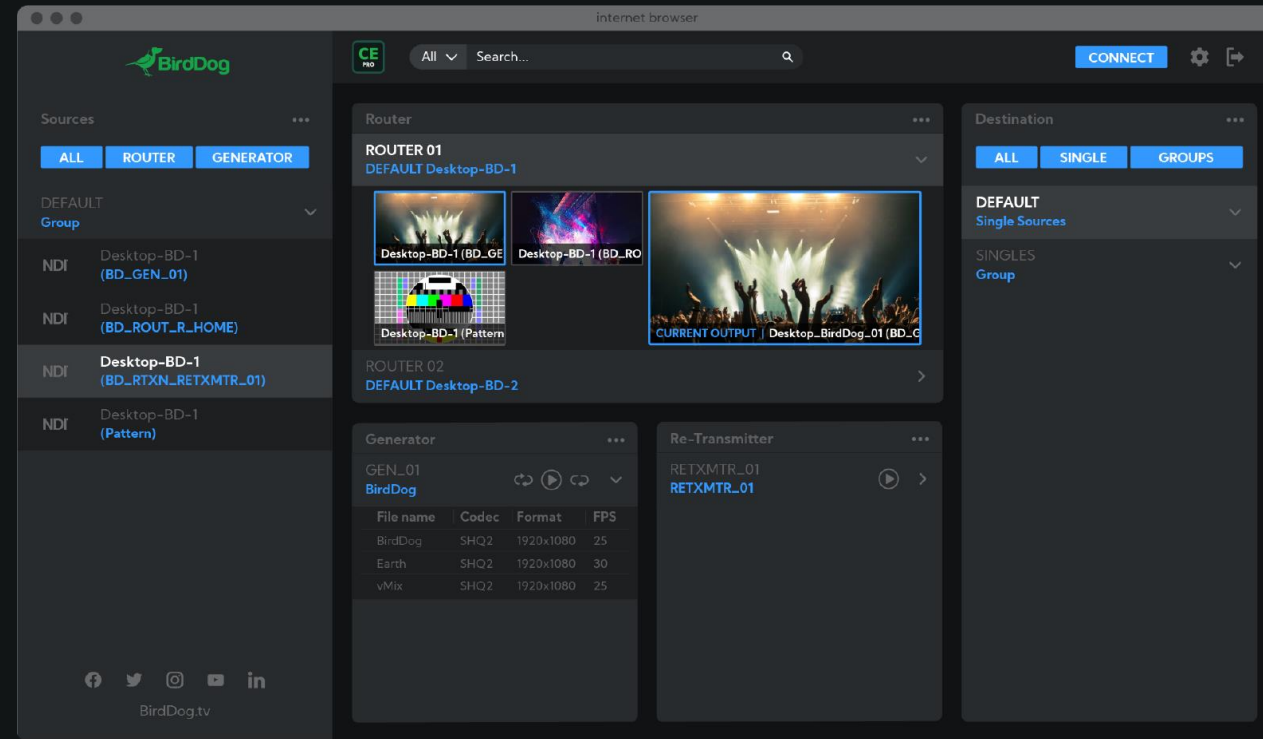
Software.

Routing applications.

Free NDI Analysis tools.

Audio Intercom

Cloud Platform for globally connected workflows



Silicon 2. The Future.

FREE UPDATE

SRT

NDI HX2

NDI HX3

RTMP

Cloud Connect



Cloud Connect

FREE*

Apps for:

Apple TV

Android TV

Apple iOS – iPhone & iPad

Android Mobile

Windows

MacOS.

PLAY

Connect to any NDI® video source anywhere on the planet... instantly

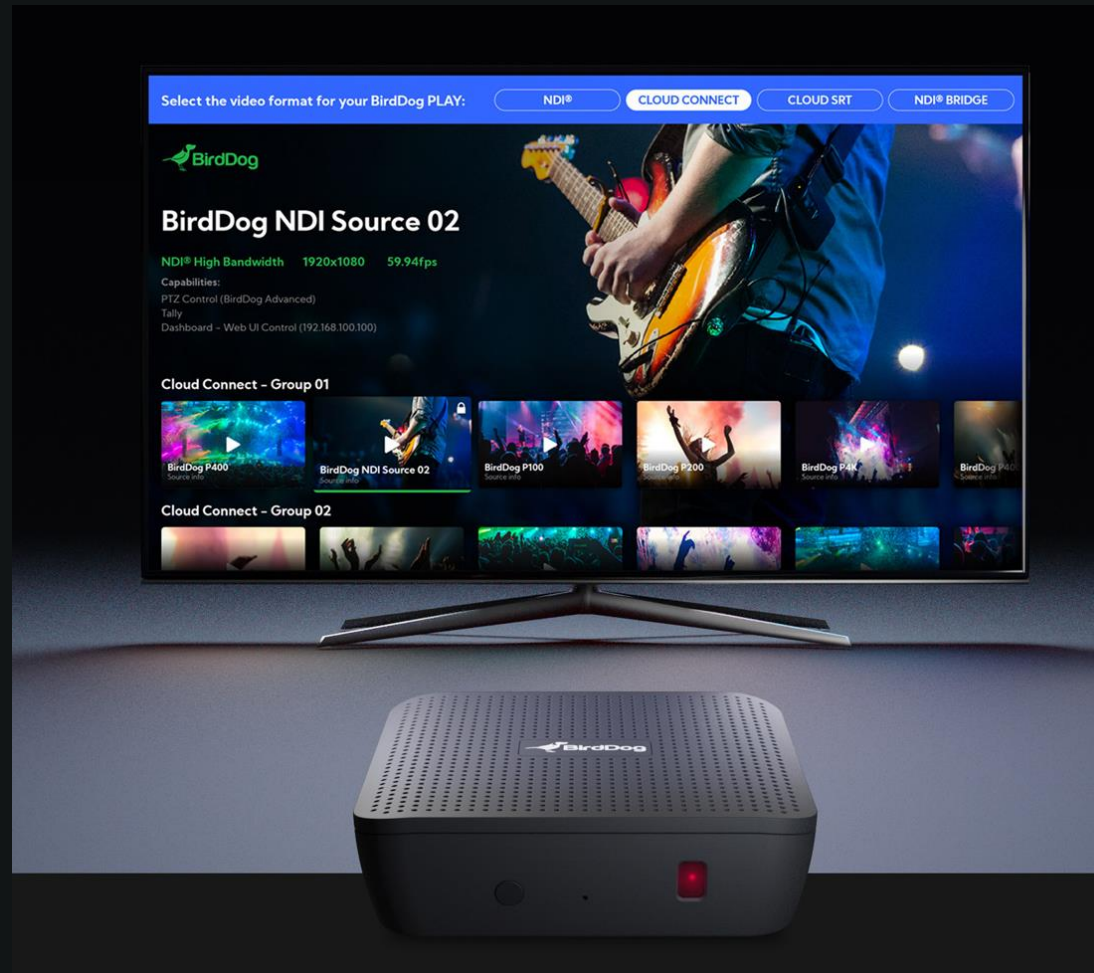


*Works with Cloud subscription plan



PLAY

\$149 – Q3



NDI®



openGear

BDOG4

- 4 x 12G SDI Inputs/Outputs
- Full NDI® Processing
- Silicon 2 Engine
- SFP+ Expansion slots
- Ross Dashboard Integration
- Full API Control
- Worlds most compact multi-channel UHD IP video processor



CORE 5 / CORE 7

\$1295/\$1495

- 5" or 7" Models
- Daylight visible 1000 NIT displays
- BirdDog Full NDI® Engine
- Silicon 2 Engine (NDI | HX, SRT, RTMP, Cloud Connect)
- 10Gb via SFP+ option port
- 1Gb Ethernet w/PoE
- 12G SDI Encode/Decode
- HDMI 2.0 Encode/Decode
- External Trigger control for Return Vision switching
- USB Recording
- Waveform/Vectorscopes
- Cross Conversion
- Large onboard Tally



DISK Systems. Our Partner.



Been with BirdDog since the start

Petr knows everything

Wonderful partnership

Demos for all BirdDog product

Let's Connect.



NDI[®]





Welcome to the future.