

# LIVING LIVE WITH ROSS

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Associated Broadcast Experts

ABEX Society Event - Post-NAB

2022 - Morava Montreux 2022





## Corporate Origins and Ownership

- In 1974 John Ross sold his airplane to start the company in the basement of his home in Montreal
- There has never been any (other) venture capital
- Now 90% owned by David Ross, his son and CEO
- Ross staff own the rest



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**ROSS**  
Production Technology Experts



## MOTION GRAPHICS

**XPRESSION** | Single, Triple, 4K UHD Flex, Prime, Go!, Designer, Developer, Remote Sequencer  
**XPRESSION CLIPS**  
**XPRESSION TESSERA** | Multi-Screen Processing  
**XPRESSION MAPS**  
**XPRESSION TELESTRATE**  
**XPRESSION TOUCH FACTORY**  
**XPRESSION BRAND IT**  
**PIERO** | Sports Analysis Graphics  
**PIERO LIVE** | Soccer, Rugby, AFL and NFL Productions



1RU, 2RU & 4RU

## VIDEO SERVERS, REPLAY & DELAY

**MIRA+** | Replay System  
**TRIA+** | Production Server  
**TRIA+ UHD** | Production Server  
**TRIA NEWS** | News Clip Server  
**MEDIA I/O** | Software based capture, playback and transcoding  
**MIRA EXPRESS** | Replay System  
**TRIA EXPRESS DUET** | Video Clip Server  
**AIRCLEANER2** | Live Events Delay  
**KIVA** | Live Presentation Server



## PRODUCTION SWITCHERS

### CARBONITE

**TOUCHDRIVE** | TD1C, TD1, TD2, TD2S, TD3S  
**CARBONITE BLACK SOLO**  
**CARBONITE BLACK SOLO 13**  
**CARBONITE BLACK PLUS**  
**CARBONITE BLACK PLUS 12G**  
**CARBONITE ULTRA**  
**CARBONITE MOSAIC**



\*Integrated PA/E audio mixer option

### ACUITY

**ACUITY PANEL** | A1s, A2m, A2x, A3m, A3, A4  
**ACU-4, ACU-8** | SDI, SD/HD/UHD  
**ULTRIX ACUITY** | SDI/IP/HYBRID, HD/UHD



### GRAPHITE

**GRAPHITE** | All-in-One Live Production System  
**GRAPHITE PPC** | Portable Production Centre



## PRODUCTION TECHNOLOGY & SERVICES

### NEWS & SOCIAL MEDIA

**INCEPTION NEWS** | Academic, Express, Standard, Enterprise  
**INCEPTION LIVE**  
**INCEPTION SOCIAL**  
**INCEPTION.CLOUD**  
**HORIZON** | Enterprise Connector



### CONTROL SYSTEMS

**OVERDRIVE** | Express, Prime, Premium  
**DASHBOARD** | Facility Control  
**LIGHTNING** | Assembly Control  
**ULTRITOUCH** | Touch Screen Control  
**POWERPLAY** | Event Control System



## SIGNAL PROCESSING

**OPENGEAR** | Modular Signal Processing, OGX Frame  
**SOFTGEAR** | Software Microservice Media Processing Platform  
**MASTER CONTROL** | MC1-UHD Master Control System  
**NIELSEN** | Watermarks Encoder  
**GATOR** | 12G UHD Signal Conversion and Processing  
**RAPTOR** | ST 2110 Gateway  
**GEARLITE** | Point of Use Signal Processing  
**NEWT & IGGY** | ST 2110 Video/Audio Gateways  
**MASTER SYNC & REFERENCE** | SRG-2200, SRG-4500, ACO-4400  
**AUDIO MONITORING** | MB 651, MB-652



## CONNECTIVITY

**ULTRIX** | UHD & IP ROUTING, MULTIVIEWERS, AV/SIGNAL PROCESSING  
**NK ROUTER** | 16x4 - 72x72  
**ULTRISCAPE** | Multiviewer Software License  
**ULTRISYNC** | Framesync Software License  
**ULTRISRC** | Audio SRC Software License  
**ULTRIMIX-MXR** | Audio Mixer License  
**ULTRICORE BCS** | Advanced Connectivity System Controller  
**ULTRICORE IP** | IP Controller License for Ultracore BCS  
**ULTRICORE TLX** | Tie-Line Manager license for Ultracore-BCS  
**PRO-XI** | Workstation Integrator  
**TSI 4000** | Next Generation Tally Control System



## ASSET MANAGEMENT & STORAGE

**PRIMESTREAM** | Video Asset Management  
**STREAMLINE** | Graphic Asset Management  
**EVO** | Networked Storage



## SERVICES

**ROSS PRODUCTION SERVICES** | Live Event Productions & Rentals  
**ROCKET SURGERY** | Graphics Creation



## CAMERA MOTION SYSTEMS

**FURIO SKYDOLLY** | Ceiling-Mounted Furio Dolly, S2 Inverted Lift  
**FURIO LIVE** | Live Head, SE Dolly and SE Lift; PanBar and Joystick Controls  
**FURIO STUDIO** | VR100, VR600 Heads; SE & S2 Lifts; SE BlackBird  
**CAMBOT** | 520PT, 600PT, 700PT Heads; 600 BlackBird; 600XY & 700XY Free-Roaming Peds  
**VR0** | Manual Fluid Head with Tracking  
**SMARTSHELL** | Robotic Camera Control System, CamBot Motion Director  
**ACID CAMERA** | H200-UCHR, Z50-UCHR



## VIRTUAL PRODUCTION SOLUTIONS

**TRACKLESS VIRTUAL**  
**LUCID STUDIO** | Control System & Workflow

**VOYAGER** | EPIC Unreal Engine 4  
 ARVS Render



# OUR CUSTOMERS AND OUR VERTICAL MARKETS

## Broadcast



## Corporate



## Education



## Worship



## Entertainment



## Government



## Stadiums



## Esports









LIVING LIVE WITH ROSS

DĚKUJI

